

REGENER ACTION

Newsletter 1

Prepared by Inno Hub

Newsletter

ABOUT THE PROJECT

OBJECTIVES

There is a growing recognition of the importance of giving and thinking on different or new uses for underused common and public spaces in cities, and an increasing number of individuals are interested in urban regeneration as a means to not only enhance the aesthetic appeal of these spaces but also to actively engage with the community. Consequently, it has become necessary to shed light on the specific professional profiles that play a significant role in the collective process of urban regeneration, with a focus on social innovation, in order to transform this multifaceted and emerging concept into a tangible reality. This has led to the emergence of the "Urban Community Builder" figure.

Urban Community Builders act as catalysts for change, forging connections, fostering collaboration, and employing a comprehensive and interdisciplinary approach that embraces the evolving challenges of community involvement. Their primary objective is to facilitate processes that involve communities and stakeholders in activities such as urban restoration, reforestation, and co-design.

In light of this, the project aims to acknowledge and appreciate the contributions of these individuals, comprehend their responsibilities, and identify the specific competencies required to initiate participatory regeneration efforts through the adoption of best practices. The project also seeks to provide comprehensive training to these Urban Community Builders, focusing particularly on three key areas that align with European policies:

- **Green competencies:** Reference will be made to the Green Comp framework, emphasizing the importance of environmental knowledge and skills in urban regeneration initiatives.
- **Public-private-people partnership:** Recognizing the significance of engaging the community, the project emphasizes the establishment of collaborative relationships among public, private, and community stakeholders.
- **Digital skills:** Given the era of digital transformation, effective communication through digital tools is vital in conveying the desired changes and fostering community involvement.

By addressing these essential areas and empowering Urban Community Builders with the necessary skills, the project aims to promote sustainable urban regeneration practices that lead to positive social, environmental, and economic outcomes.

TARGET

The regeneration actions, as understood in this project, do not refer to the mere reuse of public spaces. The considered regeneration actions are projects capable of giving new life to these common assets through participatory processes. This implies that, in order to exist, these regeneration actions require a community of people revolving around that asset and obtaining social, economic, and cultural value from that space.

UCBs are, therefore, professional profiles capable of assisting the community in co-designing, constructing, and bringing the new public space to life. There are many individuals who play this role in their communities, and many others who would like to do so. The main target group includes:

- Aspiring Community Urban Builders.
- Students of architecture, urban regeneration, sociology, philosophy, social agriculture, sustainability, etc.
- Local action groups.
- Professionals who are the target group of the entire project, as reflected in the project outcomes.
- Youth on the brink of employment.
- Adults in the process of career change.

The aim is to train and empower these groups to actively contribute to urban regeneration, enabling them to make meaningful contributions to the development and transformation of their communities.

KICK-OFF MEETING

On the 16th and 17th of February, we successfully conducted our inaugural meeting in Paris, France. This significant event served as a platform for comprehensive discussions and knowledge sharing pertaining to the project's inception, thereby signaling the commencement of our collective efforts. The meeting played a crucial role in establishing a robust groundwork, setting the stage for us to embark on the tasks that lie ahead with enthusiasm and determination.



MEET THE PROJECT PARTNERS!

- IRI – Institut de recherche et d'innovation
- MATERA HUB
- INNO HUB
- URBANI SEPARÉ
- UNIVERSIDADE DE ÉVORA

REGENERATION

